

BARRY SLOAN

designer | educator

PROFESSIONAL PROFILE

Designer and educator focused on creating visual solutions that encourage, motivate, and inspire. Seeking an innovative environment that is team oriented, fun, challenging, passionate, and accountable. Collaborate with talented people doing amazing work.

EDUCATION

- Oakland Community College, Farmington Hills, MI, **Web Designer Certificate**
- Walsh College, Troy, MI, **Master of Science in Management**
- Eastern Michigan University, Ypsilanti, MI, **Bachelor of Fine Arts, Graphic Design, Graphic Communications**

TECHNICAL SUMMARY

Adobe Creative Suite, HTML5, JavaScript, Microsoft Office, Adobe Acrobat, Pitstop, Corel Draw Suite, Easy Projects, Enterprise Publishing System, Insite Digital Proofing System

CORE COMPETENCIES

Art Direction, Graphic Design, Marketing, Illustration, Prepress, Project Management, Education, and Leadership

EXPERIENCE

Society of Manufacturing Engineers, Southfield, MI

Art Director, Interim Manager, Senior Graphic Designer, Graphic Designer

Lead designer of all print and digital publications as well as marketing collateral materials.

Southern New Hampshire University, NH

Adjunct Faculty

Online educator teaching Layout and Publication Design, Digital Imaging, and Digital Publishing.

Education First, Coconut Grove, FL

Adjunct Faculty – Online

Online educator teaching the English language virtually from the US to Chinese children in China.

Art Institute of Michigan, Novi, MI

Adjunct Faculty

Educator of graphic design and foundation courses incorporating work experience in an academic setting.

General Physics Corporation, Troy, MI

Production Team Leader, Graphic Specialist, Quality Council Member

Manage production team comprised of graphic designers, desktop publishers, and editors creating course catalogs, presentations, and technical training materials.

General Motors Corporation, Milford, MI

Graphic Designer

Design, illustration, and public relation duties supporting automotive testing activities.

King Engineering Corporation, Ann Arbor, MI

Technical Illustrator

Illustrate liquid level gauging equipment. Design marketing collateral and instruction forms/materials.

Eastern Michigan University, Office of Campus Life, Ypsilanti, MI

Graphic Designer

Design and produce promotions for campus activities.

Hoover Universal Corporation, Saline, MI

Graphic Designer

Design and produce signage, forms, and promotional materials for an automotive seat manufacturer.

FREELANCE

EMU Occupation Therapy Department, Chalmers Industrial Communications Inc., United Ostomy Association of America, The Dennis Group, DMF Bait Co., Youth Non-Profits

Advertising, logos, signage

Portfolio available at bsloandesign.com

